



ENHANCE COMMUNICATION AND COLLABORATION WITH MICROSOFT LYNC IN THE CLOUD

WHAT IS MICROSOFT LYNC?

Microsoft Lync provides a single communication platform which can be accessed from anywhere, on any device, allowing users to collaborate wherever they are. With presence awareness, instant messaging (IM), desktop sharing, telephony, audio, video and web conferencing, Lync provides everything your business needs to communicate effectively.

Lync replaces disparate telephony and conferencing solutions with one simple, easy to use tool. Being part of the Microsoft enterprise-grade solution range, Lync integrates with Microsoft Exchange, SharePoint, CRM and Office 365 to create a fully 'unified' experience and encourage user adoption.

WHY LYNC IN THE CLOUD?

Cloud-based Lync enables your business to access many of the core benefits that the cloud can bring. The flexibility of the cloud allows for online access anywhere, from any device, helping your employees to stay productive wherever they are. Financially backed Service Level Agreements (SLAs) and enterprise-grade security provide peace of mind that your business critical systems are safe in the cloud. Available on a monthly subscription basis, Lync can easily be scaled up or down depending on your business requirements.

SKYPE FOR BUSINESS IS COMING

Microsoft Lync will become Skype for Business in Summer 2015 combining the familiar Skype user experience with the business-grade functionality of Lync. **For more information about Skype for Business contact a member of the Outsourcery team today.**

 **Skype for Business**



WHY OUTSOURCERY?

EASE OF DEPLOYMENT

Put simply, Outsourcery makes it easier to deploy Microsoft Lync. Our team of dedicated 'cloud experts' can assist at every stage of your journey, from transitioning to the cloud to ongoing cloud support. We've even been awarded the Gold Microsoft Communication competency demonstrating our extensive know-how.

CLOUD EXPERTISE

At Outsourcery, we have proven expertise so you can be confident in our abilities. We are a Microsoft Cloud OS Partner with eight Microsoft Partner Competencies. Our proficiency in deploying cloud services and the experience of our cloud specialists have also earned us many awards over the years, including being the first business outside of the US to be awarded Microsoft Partner of the Year.

INTEGRATED CLOUD SOLUTIONS

Outsourcery offers additional solutions to complement Microsoft Lync, such as call recording, to ensure all your cloud needs are met. We specialise in voice-enabling Office 365 Lync, making it suitable for complete PBX telephony replacement and our range of Professional Services includes Active Directory Integration to ensure that your move to the cloud doesn't disrupt your business. What's more, we are Ofcom-regulated.



BUSINESS BENEFITS

REDUCE TELEPHONY COSTS

No need to maintain a separate telephony or PBX system. With full breakout into the PSTN network, Lync replaces all your existing business communication tools and saves costs by providing free Lync calls to internal and federated contacts.

REDUCE CONFERENCING COSTS

Expensive voice and video conferencing solutions become unnecessary. Unified Lync supports simple, accessible collaboration at a lower cost.

REDUCE TRAVEL COSTS

Hold face-to-face meetings without the time and expense of travelling, helping to improve that work/life balance as well as enhancing productivity and reducing your carbon footprint.

SUPPORT FLEXIBLE AND REMOTE WORKING

Enable employees to communicate with colleagues, customers and suppliers from anywhere, on any device. Whether using a desktop, tablet or smartphone, teams are empowered with the tools to communicate how and when they need to.

COMMUNICATE FASTER

Hold multiple conversations in real time and get answers quickly; no more waiting for emails and voicemails to be returned. In today's competitive environment, fast response times are vital.

KEY FUNCTIONALITY

INSTANT MESSAGING AND PRESENCE:

See if your colleagues are online/available/busy and communicate with them in real-time.

SINGLE CLIENT FOR ALL COMMUNICATIONS:

Easily switch between IM, voice and video to communicate in the most effective way.

INTERNAL AND EXTERNAL CONFERENCING:

Hold internal and external voice, video and web conferences easily and record, replay and publish meeting content.

COLLABORATION TOOLS:

Share and give control of your desktop for effective presenting and team-working.

VIDEO CONFERENCING:

Integrate Lync with room-based conferencing facilities for an even richer conferencing solution.

FULL PBX REPLACEMENT:

Make and receive internal and external phone calls all from our secure, Ofcom-regulated platform.

Get in touch today for a free cloud consultation and demonstration.

Email info@outsourcery.co.uk

GETTING YOU STARTED

All you need to get started with Lync is an internet connection. Our dedicated cloud experts can guide you through the rest, helping you select the right solution for your business and getting you started on your journey to the cloud.

CHOOSE THE CLOUD EXPERTS

Outsourcery is a leading UK provider of IT and communications solutions, delivering cloud services to organisations of all sizes since 2007.

We've invested heavily in our enterprise-grade, Ofcom-regulated cloud platform, the O-Cloud, which has been built using the latest technologies from best-of-breed partners to ensure high availability and resilience for the businesses we work with.

Outsourcery is a member of the Microsoft Cloud OS Network – a highly selective worldwide consortium of 25 Cloud Services Providers (CSP) committed to building solutions on the Microsoft Cloud Platform. And of course we hold all the accreditations you would expect from a world-leading CSP, including ISO 27001, 9001 and 14001 standards and the Cloud Industry Forum's Code of Practice certification and we're Carbon Neutral.

As the cloud experts, our aim is to make sure transitioning to the cloud is pain-free, delivering maximum return for our partners and customers alike. The expertise of our teams, combined with our in-depth consultancy and support capabilities, ensure our cloud services can be fully integrated and tailored to meet your business needs.



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